

# Press Release

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## **Erbert & Gerbert's Now Open Inside Coborn's Sartell Riverside Location**

*Erbert & Gerbert's sandwich and soup restaurant offers guests a convenient and delicious meal option.*

ST. CLOUD, MN – Coborn's, Inc. is delighted to announce the opening of Erbert & Gerbert's at the Sartell Riverside store located at 707 1<sup>st</sup> Ave. N. The sandwich and soup restaurant offers guests convenient, fresh, and delicious food options and features dine-in, pick-up, and drive-thru services.

This Erbert & Gerbert's is a new offering at the Sartell Riverside Coborn's store and relocated from its previous location on Pine Cone Road next to the Holiday Stationstore.

"Erbert & Gerbert's offers a variety of fresh and flavorful menu items including tasty sandwiches and soups, plus, delicious macaroni and cheese and chill," said Dennis Host, Senior Vice President of Marketing and Communications. "We are excited to bring these new lunch and dinner options for our guests to enjoy a hot sandwich and hearty soup from the convenience of our Sartell Riverside Coborn's location."

Besides satisfying meal options, this new location offers convenience. It's one of the first to be designed with Erbert & Gerbert's new look and layout that is clean, modern, and bright, but, most importantly, it features a convenient drive-thru. Guests also have the convenience of placing an order using the Erbert & Gerbert's app, Erbert & Gerbert's website, or by stopping in the Sartell Riverside Coborn's.

"This new location represents the future of the Erbert & Gerbert's brand focusing on Out of this World sandwiches, soups, and service," said Jacob Kersting, Erbert & Gerbert's Director of Marketing.

The menu features cold and hot sandwiches, soups, and kid's meals, along with sides, drinks, and desserts. Erbert & Gerbert's bread is baked daily, coupled with freshly cut vegetables and deli meats. The perfect choice for guests looking for a craveable, convenient, and quick food option.

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### **About Coborn's, Inc.**

St. Cloud, Minn.-based Coborn's, Inc. is a 102-year-old employee-owned grocery retailer with nearly 10,000 employees and 77 grocery stores across Minnesota, North Dakota, South Dakota, Wisconsin, Michigan and Illinois under the [Coborn's](#), [Cash Wise Foods](#), [Marketplace Foods](#), [Hornbacher's](#), [Tadych's Marketplace Foods](#) and [Sullivan's Foods](#) banners. Coborn's, Inc. also operates fuel, liquor, and pharmacy locations. To support its over 135 various retail business units, Coborn's, Inc. operates its own central bakery, dry cleaning facility and grocery distribution center. In 2021, Coborn's, Inc. was named the Shelby Report's Midwest Retailer of the Year. In 2023, the company was recognized by Progressive Grocer Magazine as one of the Top 10 Regional Grocers in the U.S.

### **About Erbert & Gerbert's**

Family-founded in 1988 in Eau Claire, Wisconsin, Erbert & Gerbert's Sandwich Shop delivers Out of this World® taste that results in millions of happy customers. Grown to nearly 80 locations in 8 states across the Midwest and a rapidly expanding footprint, our business model has successfully built corporate and franchise stores focusing on traditional and non-traditional sites while always putting a high value on passion, people, and play. If you are always pushing to go from good to great and like to work hard so you can play hard, [join our franchise family](#) and visit [www.erbertandgerberts.com](http://www.erbertandgerberts.com).